Florian Strasser

Frontend Developer & Web Designer

Hello!

I'm a multi-disciplinary **frontend developer** & **web designer** with a keen eye for details. I focus on fast and accessible web experiences.

I have worked as a web & **graphic designer** at 3YOURMIND, then shifted my focus to **web development**. At Allod MediaC2, I was leading the design and development of websites for customers like Reggeborgh, Taurecon, and Groth Gruppe.

Experience

Frontend Developer & Web Designer @ Allod MediaC2
2019 - 2021 / Berlin, Germany

- Leading several web projects from design to implementation, including wireframing & prototyping, UX design, frontend and .NET development.
- Working with a variety of languages, frameworks, and tools such as JavaScript, SCSS, C#/.NET, Eleventy, Bootstrap, Tailwind CSS, and Webpack.
- Communicating with various stakeholders from backend development, graphic design, and clients on a daily basis.

Graphic & Web Designer Lead @ 3YOURMIND
2016 - 2018 / Berlin, Germany

- Organized design sprints and allocated design tasks in the team. Responsible for branding and online/offline marketing materials.
- Created icons, graphics, mockups, wireframes, and landing pages with Adobe CC, HTML, CSS, and JavaScript.
- Developed a custom HubSpot CMS theme and created templates in Django for the development team.

Design Intern @ 3YOURMIND
2016 / Berlin, Germany

- Created various online/offline marketing materials, icons, graphics, mockups, wireframes, and landing pages with Adobe CC, HTML, CSS, and JavaScript.

Contact

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Education

Media Technology and –Design (Bsc), University of Applied Sciences Upper Austria, Hagenberg (2013 - 2016)

Languages

German (native proficiency)

English (professional working proficiency)

Skills & Tools

JavaScript
HTML/CSS
SCSS
C#/.NET Core

Tailwind CSS
Eleventy
Bootstrap
Vue.js

Git
npm
Webpack

VS Code
Figma
Adobe CC